

EXPERIENCE

Graphic / UI / UX Designer - Freelance

Sept 2015 - Present

As a freelance UI / UX designer, I have worked on mobile and web apps in various domains including, e-commerce, smart devices, games etc.

HillSprouts | DFLRC | The Originals

UI / UX Designer - Svaksha

Feb 2018 - Aug 2022

Responsible for creating Personas, case study research, developing user flows, designing interfaces, and interactions. Led design for mobile apps, websites, ERP solutions and also worked on projects involving product photography, writing and visual designs.

Creative Head / Co-Founder - My Trip Mantra

Aug 2015 - Aug 2019

Developed design systems and creatives for online presence, marketing and advertising. Led development of online business solutions for the company.

Misc.

- Lead Designer and Photographer - TedX Cartroad (2013)
- SWO 'A' - Punjab National Bank (Feb 2011 - Aug 2011)
- Freelance Graphic Designer (2009 - 2015)
- Freelance Tech Writer at Instablogs (2007 - 2008)

EDUCATION

Bachelors of Technology (CSE) - GHEC, HP

Aug 2003 - Aug 2007

MBA (Information Systems) - SMU-DE, Manipal

Aug 2010 - Oct 2013

SKILLS

- | | | | |
|------------------|------------|-----------------|-------------------|
| • UI / UX Design | • Figma | • Visual Design | • Affinity Design |
| • UX Research | • Sketch | • Branding | • Illustrator |
| • Wireframing | • InVision | • Writing | • Photoshop |
| • UI Prototyping | • Abstract | • Photography | • Affinity Photo |